



# HISPANIC HERITAGE FESTIVAL & Health Fair

Dear Prospective Sponsor:

As you may know, Hispanics comprised of the descendants from 22 different countries are now the nation's largest minority. We comprise 16.7% of the U.S. population. In Hawaii, Hispanics are the fastest-growing segment of our population. According to the latest Census figures, there are over 142,000 Hispanics in Hawaii. That makes us 10% of the population and still growing!

The Hispanic Heritage Festival and Health Fair is a key community event that coincides with Hispanic Heritage Month, which runs from September 15 to October 15 each year. This month-long celebration honors the history, culture, and contributions of Hispanic and Latino Americans. It also highlights the diverse traditions, art, music, food, and values that have shaped and enriched communities across the United States.

During the upcoming national celebration, our Hawaii Hispanic communities statewide will celebrate through a variety of events. The largest is our Annual Hispanic Heritage Festival and Health Fair organized by Hispanic Events Hawaii. It will be held this year at AMVETS West Oahu/ American Veterans Center on October 11, 2025 from 12-10pm. A portion of the festival proceeds will be used to fund Annual Scholarships for outstanding Hispanic students entering or currently enrolled in college and the American Veterans, West Oahu.

This Festival is a wonderful place for our community to showcase its services and products. This is also a great way for mainstream businesses and corporations -- interested in promoting their products or services within Hawaii's Hispanic community -- to access a wide spectrum of that community.

We are seeking corporate partners who are committed to promoting diversity and inclusion, and who recognize the importance of supporting cultural initiatives that bring communities together. By sponsoring our Annual Hispanic Heritage Festival and Health Fair your company will not only gain significant exposure within the Hispanic community, but also demonstrate a commitment to celebrating the diverse tapestry that makes our country so unique.

Sponsorship opportunities range from event-specific support to overall festival sponsorship. Benefits for sponsors include prominent logo placement, mentions in event promotions, opportunities for direct engagement with festival-goers, and recognition in post-event media. We are happy to discuss customized sponsorship packages to meet your goals and expectations.

We hope you will consider joining us as a sponsor for this remarkable event. Your support will help ensure the success of the festival, and more importantly, contribute to the celebration of Hispanic culture in our community. We look forward to the possibility of partnering with you and celebrating Hispanic heritage together. Please find attached additional details about the sponsorship opportunities.

If you are interested in serving as a corporate sponsor and would like to discuss this proposal in greater detail, please contact Nancy Ortiz.

Nancy Ortiz, Festival Coordinator

nancy.almalatina@gmail.com or (808) 285-0072



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## Sponsorship Package

### Diamond Sponsor \_\_\_\_\_ \$8,000

- Title sponsorship/co-sponsorship of the event
- Dedicated acknowledgment during event
- Promotional Booth at event
- Prominent logo placement on all event materials, including signage and promotional material.
- Logo and Company link on our website (1 year)
- Inclusion in all press release
- Display of Company Banner during event
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least ten 30-second live mentions during Festival Day.
- A ten-minute spot on stage to promote your company.

### Platinum Sponsor \_\_\_\_\_ \$5,000

- Promotional Booth at event
- Prominent display of Logo/Name on all Published Print
- Display of Company Banner during events
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least five 30-second live mentions during Festival Day.

### Gold Sponsor \_\_\_\_\_ \$3,500

- Promotional space at event
- Prominent display of Logo/Name on all Published Print
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least two 30-second live mentions on Festival Day

### Silver Sponsor \_\_\_\_\_ \$2,000

- Promotional space at event.
- Prominent display of Logo/Name on all Published Print
- Acknowledgement in any Mahalo ads.
- At least one 30-second live mentions on Festival Day

**Please fill out the information below and return it in an envelope by  
August 1, 2025**

**Name or Name of Business:**

**Address:**

**Contact Person:**

**Phone:**

**Email:**

**Social Media ID Name:**

**Sponsorship level and Amount Enclosed:**

**How would you like your company name to appear?**

**Check Number and Amount:**

**Send your logo to  
[hispaniceventshawaii@gmail.com](mailto:hispaniceventshawaii@gmail.com)  
or mail to**

**Please make all checks payable:  
The Hawaii Hispanic Heritage Festival and Events.  
Mail to: 94-502 Kupuohi Street, #5-102,  
Waipahu, Hawaii 96797**

**Mahalo for your Generosity!**

Hispanic Heritage Festival