



HISPANIC HERITAGE FESTIVAL

& Health Fair

Dear Prospective Sponsor,

As you may know, Hispanics—representing descendants from 22 different countries—are the largest minority group in the United States, comprising approximately 16.7% of the nation's population. Here in Hawaii, the Hispanic community is also one of the fastest-growing segments of our population. According to the most recent U.S. Census data, more than 142,000 Hispanics call Hawaii home, representing nearly 10% of the state's population and continuing to grow each year.

In celebration of Hispanic Heritage Month, observed annually from September 15 through October 15, Hispanic communities across Hawaii come together to honor the rich history, culture, traditions, and contributions of Hispanic and Latino Americans. This national observance highlights the vibrant diversity that continues to strengthen and enrich communities throughout our state and country.

One of the premier celebrations during this important month is the Annual Hispanic Heritage Festival & Health Fair, organized by Hispanic Events Hawaii. The 2026 festival will take place on Saturday, October 10, 2026, from 12:00 PM to 10:00 PM at the AMVETS West Oahu / American Veterans Center.

This highly anticipated community event brings together families, local businesses, cultural organizations, entertainers, and healthcare providers for a day filled with live entertainment, cultural performances, educational resources, health services, food, and community engagement. A portion of the festival proceeds will directly support annual scholarships for outstanding Hispanic students pursuing higher education, as well as programs benefiting AMVETS West Oahu.

The festival also provides an exceptional opportunity for businesses and organizations to connect with Hawaii's growing Hispanic community while showcasing their products, services, and commitment to diversity and inclusion. Through sponsorship, your organization will gain meaningful visibility and recognition among attendees while demonstrating support for cultural initiatives that unite and strengthen our community.

We are currently seeking corporate sponsors and community partners for this year's event. Sponsorship opportunities range from individual event support to premier festival sponsorship packages. Sponsor benefits may include:

- * Prominent logo placement on event materials and marketing campaigns
- * Recognition in media promotions and social media outreach
- * On-site vendor and engagement opportunities
- * Acknowledgment during festival programming and announcements
- * Inclusion in post-event recognition materials

Customized sponsorship packages are also available to align with your organization's goals and level of involvement. We sincerely hope you will consider partnering with us for this meaningful celebration. Your support will help ensure the continued success of the Hispanic Heritage Festival & Health Fair while making a lasting impact within Hawaii's Hispanic community.

Please find additional sponsorship information attached. If you are interested in becoming a sponsor or would like to discuss partnership opportunities further, please contact:

Nancy Ortiz 808 285-0072

Gena Perry 808 778-3334

Thank you for your time, consideration, and support. We look forward to the opportunity to partner with you in celebrating Hispanic heritage and community spirit throughout Hawaii.

Sincerely,

Nancy Ortiz /Gena Perry

Hispanic Events Hawaii

Hispanic Festival & Health Fair Coordinator



HISPANIC HERITAGE FESTIVAL & Health Fair

Sponsorship Package

Diamond Sponsor _____ \$8,000

- Title sponsorship/co-sponsorship of the event
- Dedicated acknowledgment during event
- Promotional Booth at event
- Prominent logo placement on all event materials, including signage and promotional material.
- Logo and Company link on our website (1 year)
- Inclusion in all press release
- Display of Company Banner during event
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least ten 30-second live mentions during Festival Day.
- A ten-minute spot on stage to promote your company.

Platinum Sponsor _____ \$5,000

- Promotional Booth at event
- Prominent display of Logo/Name on all Published Print
- Display of Company Banner during events
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least five 30-second live mentions during Festival Day.

Gold Sponsor _____ \$3,500

- Promotional space at event
- Prominent display of Logo/Name on all Published Print
- Facebook/ Instagram acknowledgement sponsorship
- Acknowledgement in any Mahalo ads.
- At least two 30-second live mentions on Festival Day

Silver Sponsor _____ \$2,000

- Promotional space at event.
- Prominent display of Logo/Name on all Published Print
- Acknowledgement in any Mahalo ads.
- At least one 30-second live mentions on Festival Day

**Please fill out the information below and return it in an envelope
by August 1, 2026**

Name or Name of Business:

Address:

Contact Person:

Phone:

Email:

Social Media ID Name:

Sponsorship level and Amount Enclosed:

How would you like your company name to appear?

Check Number and Amount:

**Send your logo to
hispaniceventshawaii@gmail.com
or mail to**

**Please make all checks payable:
The Hawaii Hispanic Heritage Festival and Events.
Mail to: 94-502 Kupuohi Street, #5-102,
Waipahu, Hawaii 96797**

Mahalo for your Generosity!

Hispanic Heritage Festival